daisy.club

Loulou Bistro

Rednote Search Visibility Audit

Audit period: July 2026

DAISY VISIBILITY INDEX

38 /100

LOW VISIBILITY

Visibility is currently in the low visibility band, with clear upside from stronger keyword coverage, owned content presence, and sentiment-led proof.

EXECUTIVE READOUT

- Loulou Bistro holds 0% blended non-branded search visibility, ranking -; the current leader Restaurant Hubert holds 3.7%.
- Branded search visibility is 95%, showing how consistently the brand appears in its own search demand.
- Positive sentiment is 94%; the clearest next lever is capture broad discovery demand.

1 SCORE DRIVERS

SHARE OF VOICE
0%
Ranks - blended and - broad across selected non-branded keyword runs.

BRANDED SEARCH
95%
19/20 branded-search posts mention the selected brand.

BRAND CONTROL
0%
No detected Rednote account

SENTIMENT
94% Positive
Positive user sentiment strengthens search-led growth and conversion proof.

COMPETITIVE GAP (BLENDED SEARCH)
3.7%
Restaurant Hubert leads at 3.7%, ahead by 3.7%.

2 SHARE OF VOICE Non-Branded Search Visibility

Loulou Bistro records 0% blended SOV, ranking -, while Restaurant Hubert leads with 3.7%. The category remains fragmented, with "Other" brands accounting for 83.2% of visibility.

Search terms: Broad Search: %.NÕ?? Narrow Search: s ÌÒDÑ ...

BLENDED SEARCH

Rank	Brand	Share of Voice
1	Restaurant Hubert	3.7%
2	Aria Restaurant Sydney	2.1%
3	Cafe Sydney	1.6%
4	Joie Brasserie	1.6%
5	Prefecture 48	1.6%
6	Totti's	1.6%
7	Whalebridge	1.6%
8	Alberto Lounge	1%
9	Bambini Wine Room & Bar	1%
10	Bar Julius	1%
	Other	83.2%

Brand SOV 0% Brand Rank - Total Brands 149 Avg. SOV 0.7%

NARROW SEARCH

Rank	Brand	Share of Voice
1	Restaurant Hubert	3.3%
2	Aria Restaurant Sydney	2.2%
3	Bar Julius	2.2%
4	Bistro Kai	2.2%
5	Cafe Sydney	2.2%
6	Prefecture 48	2.2%
7	The Butler	2.2%
8	Alberto Lounge	1.1%
9	Antica	1.1%
10	Arthur	1.1%
	Other	80.4%

Brand SOV 0% Brand Rank - Total Brands 84 Avg. SOV 1.2%

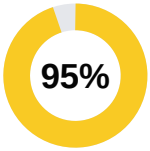
BROAD SEARCH

Rank	Brand	Share of Voice
1	Restaurant Hubert	4%
2	Joie Brasserie	3%
3	Totti's	3%
4	Whalebridge	3%
5	Aria Restaurant Sydney	2%
6	Brasserie L'Entrecôte	2%
7	Mango Coco	2%
8	Smoque Brasserie	2%
9	Tam Jiak	2%
10	The Brothers Cafe	2%
	Other	74.7%

Brand SOV 0% Brand Rank - Total Brands 83 Avg. SOV 1.2%

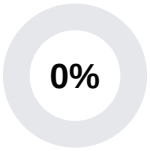
3 BRANDED SEARCH & BRAND CONTROL

BRANDED SEARCH



Loulou Bistro appears in 19/20 branded-search posts. Strengthen branded content presence to capture more direct demand.

BRAND CONTROL



No detected Rednote account

4 SENTIMENT ANALYSIS

NEGATIVE	NEUTRAL	POSITIVE
0%	6%	94%

WHAT PEOPLE ARE SAYING

Positive: The bistro serves delicious French cuisine with standout dishes like beef tartare and steak, in a charming, photogenic setting.

Neutral: It is a conveniently located French bistro with happy hour specials like $2 oysters, offering a relaxed dining experience.

Negative: Some dishes like escargots and desserts are underwhelming or overpriced, and service can occasionally be slow.

5 OPPORTUNITIES

1 Capture broad discovery demand
Loulou Bistro ranks - in broad search with 0% SOV, while Restaurant Hubert leads at 4%. Build broad discovery content that connects the property to category-level searches before users search by name.

2 Launch an owned Rednote presence
No detected Rednote account is connected to this brand. Creating or linking an official account is an opportunity to own branded-search results and provide clear booking, amenities, and location proof.

3 Turn positive sentiment into proof
Users already respond positively to: The bistro serves delicious French cuisine with standout dishes like beef tartare and steak, in a charming, photogenic setting. Convert that proof into KOC briefs, pinned UGC, and official posts so the strongest praise appears in search results.

Near-term goal: move from 38 / 100 to 50-60 / 100 through keyword-led content, KOC proof, and stronger brand association.