daisy.club

Vinyl Bandung Bar

Rednote Search Visibility Audit

Audit period: August 2026

DAISY VISIBILITY INDEX

0 /100

LOW VISIBILITY

Visibility is currently in the low visibility band, with clear upside from stronger keyword coverage, owned content presence, and sentiment-led proof.

EXECUTIVE READOUT

- Vinyl Bandung Bar holds 0% blended non-branded search visibility, ranking -; the current leader Riri At Vasaka Maison Bandung holds 7%.
- Branded search visibility is 0%, showing how consistently the brand appears in its own search demand.
- Positive sentiment is 0%; the clearest next lever is capture broad discovery demand.

1 SCORE DRIVERS

SHARE OF VOICE
0%
Ranks - blended and - broad across selected non-branded keyword runs.

BRANDED SEARCH
0%
0/40 branded-search posts mention the selected brand.

BRAND CONTROL
0%
No detected Rednote account

SENTIMENT
0% Positive
Positive user sentiment strengthens search-led growth and conversion proof.

COMPETITIVE GAP (BLENDED SEARCH)
7%
Riri At Vasaka Maison Bandung leads at 7%, ahead by 7%.

2 SHARE OF VOICE Non-Branded Search Visibility

Vinyl Bandung Bar records 0% blended SOV, ranking -, while Riri At Vasaka Maison Bandung leads with 7%. The category remains fragmented, with "Other" brands accounting for 73.5% of visibility.

Search terms: Broad Search: Bandung food guide • Narrow Search: Bandung cocktail bar

BLENDED SEARCH

Rank	Brand	Share of Voice
1	Riri At Vasaka Maison B.	7%
2	Peels Records & Bar	5.4%
3	AOM Asian – Thai Bistro.	2.7%
4	Artesian Bar Jakarta	2.2%
5	Opiuci Bar & Chamber Of.	2.2%
6	Dapoer Pandan Wangi	1.6%
7	Lapinea Cafe & Resto	1.6%
8	The Cocktail Club	1.6%
9	Ambrogio Patisserie	1.1%
10	Barcode Taipei	1.1%
	Other	73.5%

Brand SOV 0% Brand Rank - Total Brands 131 Avg. SOV 0.8%

NARROW SEARCH

Rank	Brand	Share of Voice
1	Riri At Vasaka Maison B.	7.6%
2	Peels Records & Bar	6.3%
3	Artesian Bar Jakarta	3.8%
4	AOM Asian – Thai Bistro.	2.5%
5	Barcode Taipei	2.5%
6	Carrots Bar	2.5%
7	CÉ LA VI Taipei	2.5%
8	Fake Sober Taipei	2.5%
9	KOR Taipei	2.5%
10	Lin Dong Fang Beef Nood.	2.5%
	Other	64.6%

Brand SOV 0% Brand Rank - Total Brands 57 Avg. SOV 1.8%

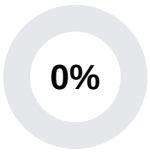
BROAD SEARCH

Rank	Brand	Share of Voice
1	Riri At Vasaka Maison B.	6.6%
2	Peels Records & Bar	4.7%
3	AOM Asian – Thai Bistro.	2.8%
4	Dapoer Pandan Wangi	2.8%
5	Lapinea Cafe & Resto	2.8%
6	Ambrogio Patisserie	1.9%
7	Kilogram Coffee	1.9%
8	Opiuci Bar & Chamber Of.	1.9%
9	The Cocktail Club	1.9%
10	Warung Kopi Purnama	1.9%
	Other	70.8%

Brand SOV 0% Brand Rank - Total Brands 85 Avg. SOV 1.2%

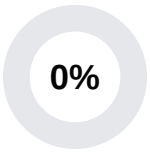
3 BRANDED SEARCH & BRAND CONTROL

BRANDED SEARCH



Vinyl Bandung Bar appears in 0/40 branded-search posts. Strengthen branded content presence to capture more direct demand.

BRAND CONTROL



No detected Rednote account

4 SENTIMENT ANALYSIS

NEGATIVE	NEUTRAL	POSITIVE
0%	0%	0%

WHAT PEOPLE ARE SAYING

Positive: No theme available.

Neutral: No theme available.

Negative: No theme available.

5 OPPORTUNITIES

1. **Capture broad discovery demand**
Vinyl Bandung Bar ranks - in broad search with 0% SOV, while Riri At Vasaka Maison Bandung leads at 6.6%. Build broad discovery content that connects the property to category-level searches before users search by name.

2. **Make branded search more consistent**
Vinyl Bandung Bar appears in 0/40 branded-search posts (0%). Add official-page and KOC content that repeats the full hotel name, location, and distinct proof points so branded queries reliably surface the property.

3. **Launch an owned Rednote presence**
No detected Rednote account is connected to this brand. Creating or linking an official account is an opportunity to own branded-search results and provide clear booking, amenities, and location proof.

Near-term goal: move from 0 / 100 to 12-22 / 100 through keyword-led content, KOC proof, and stronger brand association.