daisy.club

Mansion 7

Rednote Search Visibility Audit

Audit period: October 2026

DAISY VISIBILITY INDEX

13 /100

LOW VISIBILITY

Visibility is currently in the low visibility band, with clear upside from stronger keyword coverage, owned content presence, and sentiment-led proof.

EXECUTIVE READOUT

- Mansion 7 holds 0% blended non-branded search visibility, ranking -; the current leader Muzeo holds 2.1%.
- Branded search visibility is 10%, showing how consistently the brand appears in its own search demand.
- Positive sentiment is 100%; the clearest next lever is capture broad discovery demand.

1 SCORE DRIVERS

SHARE OF VOICE
0%
Ranks - blended and - broad across selected non-branded keyword runs.

BRANDED SEARCH
10%
4/40 branded-search posts mention the selected brand.

BRAND CONTROL
0%
No detected Rednote account

SENTIMENT
100% Positive
Positive user sentiment strengthens search-led growth and conversion proof.

COMPETITIVE GAP (BLENDED SEARCH)
2.1%
Muzeo leads at 2.1%, ahead by 2.1%.

2 SHARE OF VOICE Non-Branded Search Visibility

Mansion 7 records 0% blended SOV, ranking -, while Muzeo leads with 2.1%. The category remains fragmented, with "Other" brands accounting for 84% of visibility.

Search terms: Broad Search: Taipei food guide • Narrow Search: Restaurants near Songjiang Nanjing

BLENDED SEARCH

Rank	Brand	Share of Voice
1	Muzeo	2.1%
2	Ye Mansion	2.1%
3	Ye Shanghai	2.1%
4	ANJU Korean Bistro	1.6%
5	Ay-Chung Flour-Rice Noo.	1.6%
6	Greedy Bistronomy Cafe	1.6%
7	Saffron 46	1.6%
8	2Twenty Bistro	1.1%
9	Bangka Chicken Cutlet	1.1%
10	Catina Del Gio	1.1%
	Other	84%

Brand SOV 0% Brand Rank - Total Brands 159 Avg. SOV 0.6%

NARROW SEARCH

Rank	Brand	Share of Voice
1	ANJU Korean Bistro	3.4%
2	2Twenty Bistro	2.3%
3	Greedy Bistronomy Cafe	2.3%
4	L'IDIOT Grill & Pasta	2.3%
5	Muzeo	2.3%
6	œ¶Ü '	2.3%
7	Restaurant	2.3%
8	9th Sense Bar	1.1%
9	A Long Time Ago Lamb Sk.	1.1%
10	ADDICT Bistro / Brunch	1.1%
	Other	79.3%

Brand SOV 0% Brand Rank - Total Brands 79 Avg. SOV 1.3%

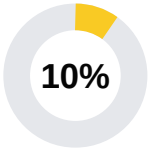
BROAD SEARCH

Rank	Brand	Share of Voice
1	Ye Mansion	4%
2	Ye Shanghai	4%
3	Ay-Chung Flour-Rice Noo.	3%
4	Bangka Chicken Cutlet	2%
5	Muzeo	2%
6	Saffron 46	2%
7	1969	2%
8	3 Yuan 6 Milkfish Soup	1%
9	A Gan Yi	1%
10	ANCRE CAFE	1%
	Other	78.2%

Brand SOV 0% Brand Rank - Total Brands 89 Avg. SOV 1.1%

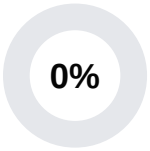
3 BRANDED SEARCH & BRAND CONTROL

BRANDED SEARCH



Mansion 7 appears in 4/40 branded-search posts. Strengthen branded content presence to capture more direct demand.

BRAND CONTROL



No detected Rednote account

4 SENTIMENT ANALYSIS

NEGATIVE	NEUTRAL	POSITIVE
0%	0%	100%

WHAT PEOPLE ARE SAYING

Positive: Diners praise the signature dishes, especially the limited-edition braised pork belly and abalone sauce rice, describing them as rich, tender, and memorable; the venue is also favored for birthday gatherings and Shanghai-style cuisine.

Neutral: Located near Songjiang Nanjing MRT station, about a 6-minute walk away, and has been featured in general store visit posts.

Negative: No theme available.

5 OPPORTUNITIES

1 Capture broad discovery demand
Mansion 7 ranks - in broad search with 0% SOV, while Ye Mansion leads at 4%. Build broad discovery content that connects the property to category-level searches before users search by name.

2 Make branded search more consistent
Mansion 7 appears in 4/40 branded-search posts (10%). Add official-page and KOC content that repeats the full hotel name, location, and distinct proof points so branded queries reliably surface the property.

3 Launch an owned Rednote presence
No detected Rednote account is connected to this brand. Creating or linking an official account is an opportunity to own branded-search results and provide clear booking, amenities, and location proof.

4 Turn positive sentiment into proof
Users already respond positively to: Diners praise the signature dishes, especially the limited-edition braised pork belly and abalone sauce rice, describing them as rich, tender, and memorable; the venue is also favored for birthday gatherings and Shanghai-style cuisine. Convert that proof into KOC briefs, pinned UGC, and official posts so the strongest praise appears in search results.

Near-term goal: move from 13 / 100 to 25-35 / 100 through keyword-led content, KOC proof, and stronger brand association.