daisy.club

Rendezvous Fitness Bali

Rednote Search Visibility Audit

Audit period: September 2026

DAISY VISIBILITY INDEX

37 /100

LOW VISIBILITY

Visibility is currently in the low visibility band, with clear upside from stronger keyword coverage, owned content presence, and sentiment-led proof.

EXECUTIVE READOUT

- Rendezvous Fitness Bali holds 6.3% blended non-branded search visibility, ranking #5; the current leader The Yoga Barn holds 13.8%.
- Branded search visibility is 45%, showing how consistently the brand appears in its own search demand.
- Positive sentiment is 78%; the clearest next lever is make branded search more consistent.

1 SCORE DRIVERS

SHARE OF VOICE
6.3%
Ranks #5 blended and #6 broad across selected non-branded keyword runs.

BRANDED SEARCH
45%
18/40 branded-search posts mention the selected brand.

BRAND CONTROL
0%
No detected Rednote account

SENTIMENT
78% Positive
Positive user sentiment strengthens search-led growth and conversion proof.

COMPETITIVE GAP (BLENDED SEARCH)
7.5%
The Yoga Barn leads at 13.8%, ahead by 7.5%.

2 SHARE OF VOICE Non-Branded Search Visibility

Rendezvous Fitness Bali records 6.3% blended SOV, ranking #5, while The Yoga Barn leads with 13.8%. The category remains fragmented, with "Other" brands accounting for 35.1% of visibility.

Search terms: Broad Search: Bali gym recommendations • Narrow Search: Ubud strength training gym

BLENDED SEARCH

Rank	Brand	Share of Voice
1	The Yoga Barn	13.8%
2	Ubud.Fitness	9.8%
3	Alchemy Yoga & Meditati.	8.6%
4	Nirvana Life Bali	6.9%
5	Rendezvous Fitness Bali	6.3%
6	Udara Bali Yoga Detox &.	5.7%
7	BYND Fitness Club Bali	4%
8	Gymnasium Bali	4%
9	Bambu Fitness Bali	2.9%
10	Obsidian Gym Bali	2.9%
	Other	35.1%

Brand SOV 6.3% Brand Rank #5 Total Brands 46 Avg. SOV 2.2%

NARROW SEARCH

Rank	Brand	Share of Voice
1	The Yoga Barn	18.5%
2	Ubud.Fitness	12%
3	Alchemy Yoga & Meditati.	10.9%
4	Rendezvous Fitness Bali	7.6%
5	Udara Bali Yoga Detox &.	6.5%
6	Gymnasium Bali	4.3%
7	BYND Fitness Club Bali	3.3%
8	Nirvana Life Bali	3.3%
9	Radiantly Alive	3.3%
10	Bali Dream Gym	2.2%
	Other	28.3%

Brand SOV 7.6% Brand Rank #4 Total Brands 29 Avg. SOV 3.4%

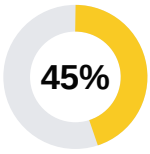
BROAD SEARCH

Rank	Brand	Share of Voice
1	Nirvana Life Bali	11%
2	The Yoga Barn	8.5%
3	Ubud.Fitness	7.3%
4	Alchemy Yoga & Meditati.	6.1%
5	Obsidian Gym Bali	6.1%
6	Rendezvous Fitness Bali	4.9%
7	BYND Fitness Club Bali	4.9%
8	Reload Sanctuary	4.9%
9	Udara Bali Yoga Detox &.	4.9%
10	Bambu Fitness Bali	3.7%
	Other	37.8%

Brand SOV 4.9% Brand Rank #6 Total Brands 34 Avg. SOV 2.9%

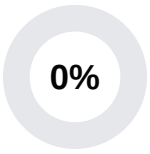
3 BRANDED SEARCH & BRAND CONTROL

BRANDED SEARCH



Rendezvous Fitness Bali appears in 18/40 branded-search posts. Strengthen branded content presence to capture more direct demand.

BRAND CONTROL



No detected Rednote account

4 SENTIMENT ANALYSIS

NEGATIVE	NEUTRAL	POSITIVE
22%	0%	78%

WHAT PEOPLE ARE SAYING

Positive: The gym is highly praised for its unique open-air setting surrounded by rice paddies, with clean and well-maintained facilities, smooth equipment, and excellent extras like sauna, cold plunge, and a protein bar, making workouts feel refreshing and memorable.

Neutral: Pricing and location are mixed in reviews: some mention day passes around 108-150 RMB and find it reasonable for the experience, while others note it is slightly expensive compared to budget local gyms; the venue is also a bit away from central Ubud but accessible by scooter.

Negative: A few visitors found the day pass price on the higher side and noted that some older free-weight equipment appeared rusty and dated, though fixed machines were fine.

5 OPPORTUNITIES

1 Make branded search more consistent
Rendezvous Fitness Bali appears in 18/40 branded-search posts (45%). Add official-page and KOC content that repeats the full hotel name, location, and distinct proof points so branded queries reliably surface the property.

2 Launch an owned Rednote presence
No detected Rednote account is connected to this brand. Creating or linking an official account is an opportunity to own branded-search results and provide clear booking, amenities, and location proof.

3 Turn positive sentiment into proof
Users already respond positively to: The gym is highly praised for its unique open-air setting surrounded by rice paddies, with clean and well-maintained facilities, smooth equipment, and excellent extras like sauna, cold plunge, and a protein bar, making workouts feel refreshing and memorable. Convert that proof into KOC briefs, pinned UGC, and official posts so the strongest praise appears in search results.

4 Address recurring trust concerns
Negative feedback is lower-volume (22%) but specific: A few visitors found the day pass price on the higher side and noted that some older free-weight equipment appeared rusty and dated, though fixed machines were fine. Create response content that acknowledges the concern, explains fixes or expectations, and gives future guests practical reassurance.

Near-term goal: move from 37 / 100 to 49-59 / 100 through keyword-led content, KOC proof, and stronger brand association.