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The Abian House & Massage Ungasan

Rednote Search Visibility Audit

Audit period: November 2026

DAISY VISIBILITY INDEX

0 /100

LOW VISIBILITY

Visibility is currently in the low visibility band, with clear upside from stronger keyword coverage, owned content presence, and sentiment-led proof.

EXECUTIVE READOUT

- The Abian House & Massage Ungasan holds 0% blended non-branded search visibility, ranking -; the current leader Jumeirah Bali holds 3.7%.
- Branded search visibility is 0%, showing how consistently the brand appears in its own search demand.
- Positive sentiment is 0%; the clearest next lever is capture broad discovery demand.

1 SCORE DRIVERS

SHARE OF VOICE
0%
Ranks - blended and - broad across selected non-branded keyword runs.

BRANDED SEARCH
0%
0/40 branded-search posts mention the selected brand.

BRAND CONTROL
0%
No detected Rednote account

SENTIMENT
0% Positive
Positive user sentiment strengthens search-led growth and conversion proof.

COMPETITIVE GAP (BLENDED SEARCH)
3.7%
Jumeirah Bali leads at 3.7%, ahead by 3.7%.

2 SHARE OF VOICE Non-Branded Search Visibility

The Abian House & Massage Ungasan records 0% blended SOV, ranking -, while Jumeirah Bali leads with 3.7%. The category remains fragmented, with "Other" brands accounting for 76.6% of visibility.

Search terms: Broad Search: Bali homestay recommendations • Narrow Search: Accommodation near Ungasan

BLENDED SEARCH

Rank	Brand	Share of Voice
1	Jumeirah Bali	3.7%
2	The Ungasan Clifftop Re.	3.7%
3	Umana Bali, LXR Hotels .	2.8%
4	Alila Villas Uluwatu	2.3%
5	Renaissance Bali Uluwat.	2.3%
6	AYANA Resort Bali	1.9%
7	Bvlgari Resort Bali	1.9%
8	The Apurva Kempinski Ba.	1.9%
9	AYANA Villas Bali	1.4%
10	Bali Residence Villa	1.4%
	Other	76.6%

Brand SOV 0% Brand Rank - Total Brands 140 Avg. SOV 0.7%

NARROW SEARCH

Rank	Brand	Share of Voice
1	The Ungasan Clifftop Re.	6%
2	Jumeirah Bali	5.2%
3	Umana Bali, LXR Hotels .	3.7%
4	Alila Villas Uluwatu	3%
5	Bvlgari Resort Bali	3%
6	The Apurva Kempinski Ba.	3%
7	Bali Residence Villa	2.2%
8	Six Senses Uluwatu, Bali	2.2%
9	The St. Regis Bali Reso.	2.2%
10	Villa Rose	2.2%
	Other	67.2%

Brand SOV 0% Brand Rank - Total Brands 82 Avg. SOV 1.2%

BROAD SEARCH

Rank	Brand	Share of Voice
1	Renaissance Bali Uluwat.	3.8%
2	AYANA	2.5%
3	AYANA Resort Bali	2.5%
4	Biu Biu Resort Bali	2.5%
5	Dolce X The Young Villas	2.5%
6	Mazari Villa	2.5%
7	Uluwatu Cottages	2.5%
8	Abian Klumpu Villa & Sp.	1.3%
9	Alaya Suites Ubud	1.3%
10	Alila Villas Uluwatu	1.3%
	Other	77.5%

Brand SOV 0% Brand Rank - Total Brands 72 Avg. SOV 1.4%

3 BRANDED SEARCH & BRAND CONTROL

BRANDED SEARCH

0%

The Abian House & Massage Ungasan appears in 0/40 branded-search posts. Strengthen branded content presence to capture more direct demand.

BRAND CONTROL

0%

No detected Rednote account

4 SENTIMENT ANALYSIS

NEGATIVE	NEUTRAL	POSITIVE
0%	0%	0%

WHAT PEOPLE ARE SAYING

Positive: No theme available.

Neutral: No theme available.

Negative: No theme available.

5 OPPORTUNITIES

1 Capture broad discovery demand
The Abian House & Massage Ungasan ranks - in broad search with 0% SOV, while Renaissance Bali Uluwatu Resort & Spa leads at 3.8%. Build broad discovery content that connects the property to category-level searches before users search by name.

2 Make branded search more consistent
The Abian House & Massage Ungasan appears in 0/40 branded-search posts (0%). Add official-page and KOC content that repeats the full hotel name, location, and distinct proof points so branded queries reliably surface the property.

3 Launch an owned Rednote presence
No detected Rednote account is connected to this brand. Creating or linking an official account is an opportunity to own branded-search results and provide clear booking, amenities, and location proof.

Near-term goal: move from 0 / 100 to 12-22 / 100 through keyword-led content, KOC proof, and stronger brand association.