

Six Senses Zil Pasyon, Félicité

Rednote Search Visibility Audit

Audit period: June 2026



DAISY VISIBILITY INDEX

67 /100

GROWING AUTHORITY

Visibility is currently in the growing authority band, with clear upside from stronger keyword coverage, owned content presence, and sentiment-led proof.

EXECUTIVE READOUT

- Six Senses Zil Pasyon, Félicité holds **11.2%** blended non-branded search visibility, ranking **#3**; the current leader Cheval Blanc Seychelles holds **14.5%**.
- Branded Search Visibility is **80%**, while Brand Control is **18.8%**, indicating how much branded-search visibility comes from owned sources.
- Positive sentiment is **89%**; the clearest next lever is increase brand-owned control.

1 SCORE DRIVERS

SHARE OF VOICE
11.2%
Ranks #3 blended and #3 broad across selected non-branded keyword runs.

BRANDED SEARCH
80%
32/40 branded-search posts mention the selected brand.

BRAND CONTROL
19%
6/32 qualifying branded-search posts are brand-owned from Six Senses Zil Pasyon, Félicité.

SENTIMENT
89% Positive
Positive user sentiment strengthens search-led growth and conversion proof.

COMPETITIVE GAP (BLENDED SEARCH)
3.3%
Cheval Blanc Seychelles leads at 14.5%, ahead by 3.3%.

2 SHARE OF VOICE Non-Branded Search Visibility

Six Senses Zil Pasyon, Félicité records **11.2%** blended SOV, ranking **#3**, while Cheval Blanc Seychelles leads with **14.5%**. The category remains fragmented, with “Other” brands accounting for **24.8%** of visibility.

Search terms: Broad Search: Seychelles top luxury hotels • Narrow Search: Seychelles one island one resort

BLENDED SEARCH

Rank	Brand	Share of Voice
1	Cheval Blanc Seychelles	14.5%
2	Waldorf Astoria Seychel.	12.6%
3	Six Senses Zil Pasyon, .	11.2%
4	Four Seasons Resort Sey.	7.9%
5	North Island, A Luxury .	7.5%
6	Constance Lémuria Seych.	5.1%
7	Six Senses Zil Pasyon	5.1%
8	Constance Ephelia Seych.	3.7%
9	Four Seasons Resort Sey.	3.7%
10	Layla Seychelles, A Tri.	3.7%
	Other	24.8%

Brand SOV 11.2% Brand Rank #3 Total Brands 48 Avg. SOV 2.1%

NARROW SEARCH

Rank	Brand	Share of Voice
1	Cheval Blanc Seychelles	14%
2	Six Senses Zil Pasyon, .	14%
3	Waldorf Astoria Seychel.	14%
4	Four Seasons Resort Sey.	10.5%
5	North Island, A Luxury .	5.8%
6	Constance Ephelia Seych.	3.5%
7	Constance Lémuria Seych.	3.5%
8	Four Seasons Resort Sey.	3.5%
9	Kempinski Seychelles Re.	2.3%
10	Layla Seychelles, A Tri.	2.3%
	Other	26.7%

Brand SOV 14% Brand Rank #2 Total Brands 33 Avg. SOV 3%

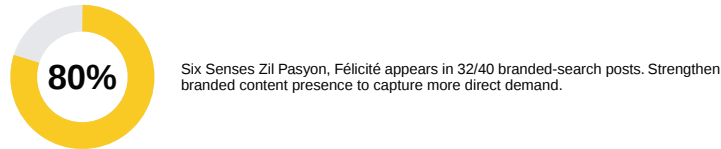
BROAD SEARCH

Rank	Brand	Share of Voice
1	Cheval Blanc Seychelles	14.8%
2	Waldorf Astoria Seychel.	11.7%
3	Six Senses Zil Pasyon, .	9.4%
4	North Island, A Luxury .	8.6%
5	Six Senses Zil Pasyon	8.6%
6	Constance Lémuria Seych.	6.3%
7	Four Seasons Resort Sey.	6.3%
8	Layla Seychelles, A Tri.	4.7%
9	Raffles Seychelles	4.7%
10	Constance Ephelia Seych.	3.9%
	Other	21.1%

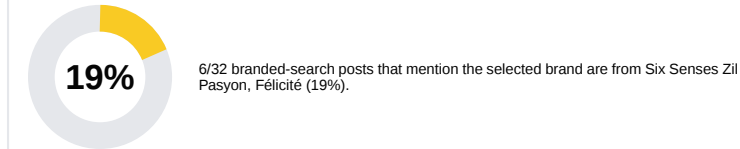
Brand SOV 9.4% Brand Rank #3 Total Brands 28 Avg. SOV 3.6%

3 BRANDED SEARCH & BRAND CONTROL

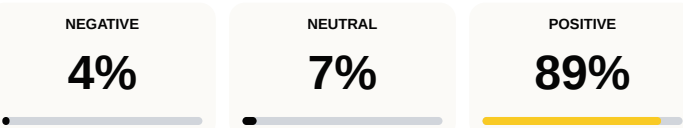
BRANDED SEARCH



BRAND CONTROL



4 SENTIMENT ANALYSIS



WHAT PEOPLE ARE SAYING

- Positive:** The resort's design is praised for its breathtaking integration with the dramatic granite landscape, offering exceptional privacy with only about 30 villas occupying the entire private island. The spa and unique sunset experiences, particularly the granite rock pool and summit sunset ritual, are standout highlights that many guests find deeply relaxing and exceptionally photogenic.
- Neutral:** The remote island location requires a multi-leg journey, typically involving an international flight, a domestic flight or helicopter transfer, and a boat ride, making the overall travel quite arduous.
- Negative:** Service can be frustratingly slow and inattentive, with staff described as unresponsive; a butler was reported as indifferent, buggy service caused long waits, and basic amenities like shampoo and mosquito repellent were not replenished. The food quality is inconsistent, with only one main restaurant offering mediocre meals, and the Japanese restaurant is especially overpriced and poor. Additionally, the minibar contained expired drinks, and mosquitoes were a significant nuisance.

5 OPPORTUNITIES

- Increase brand-owned control**
Only 18.8% of qualifying branded-search results come from the selected brand-owned account. Publish more official posts that answer common search intent and point users back to owned booking, amenities, and location proof.
- Turn positive sentiment into proof**
Users already respond positively to: The resort's design is praised for its breathtaking integration with the dramatic granite landscape, offering exceptional privacy with only about 30 villas occupying the entire private island. The spa and unique sunset experiences, particularly the granite rock pool and summit sunset ritual, are standout highlights that many guests find deeply relaxing and exceptionally photogenic. Convert that proof into KOC briefs, pinned UGC, and official posts so the strongest praise appears in search results.
- Address recurring trust concerns**
Negative feedback is lower-volume (4%) but specific: Service can be frustratingly slow and inattentive, with staff described as unresponsive; a butler was reported as indifferent, buggy service caused long waits, and basic amenities like shampoo and mosquito repellent were not replenished. The food quality is inconsistent, with only one main restaurant offering mediocre meals, and the Japanese restaurant is especially overpriced and poor. Additionally, the minibar contained expired drinks, and mosquitoes were a significant nuisance. Create response content that acknowledges the concern, explains fixes or expectations, and gives future guests practical reassurance.

Near-term goal: move from 67 / 100 to 79-89 / 100 through keyword-led content, KOC proof, and stronger brand association.